

EMNLP 2021 Tutorial

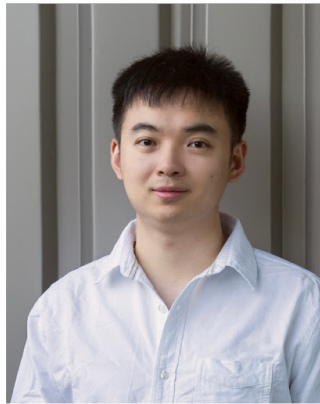
Knowledge-Enriched Natural Language Generation



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General Methods of Knowledge + NLG



This part: General principles and methodologies for integrating knowledge into NLG

Next part (by Wenhao): Concrete examples and instantiations of the general methods in recent NLG works

This part: General principles and methodologies for integrating knowledge into NLG

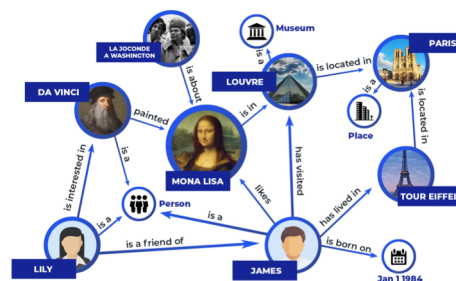
Overview:

- Knowledge-enhanced **model architectures**
 - Attention/copy mechanisms
 - Graph neural models
- Knowledge-enhanced **learning**
 - Auxiliary **loss/tasks**
 - Reinforcement learning with knowledge-informed **rewards**
 - Learning with knowledge **constraints**
- Knowledge-enhanced **inference**
 - Steered decoding
 - Prompts

Knowledge-enhanced model architectures

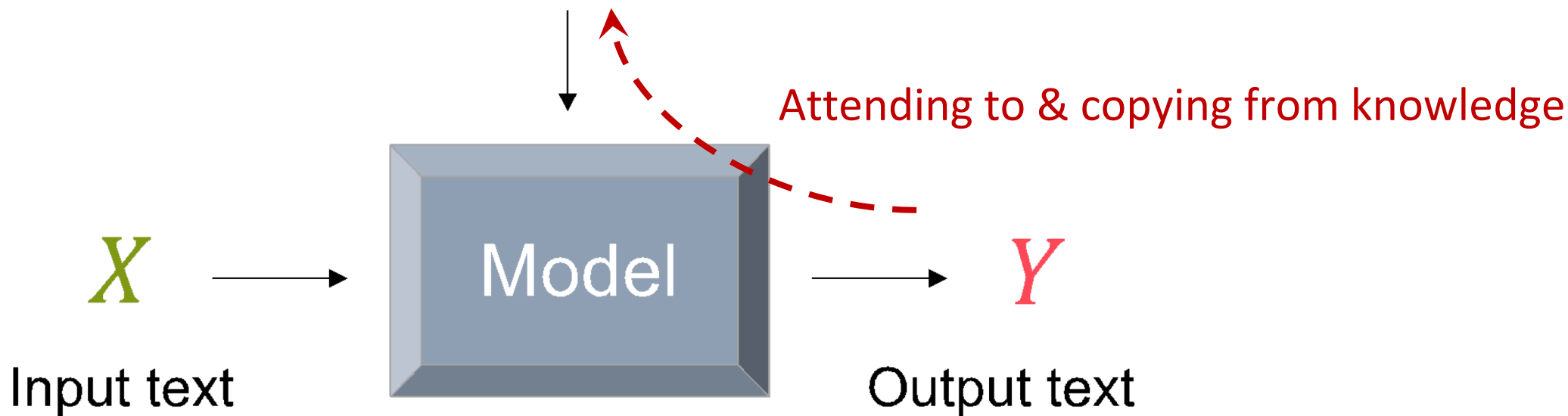


Bake knowledge into the model through specific architectures



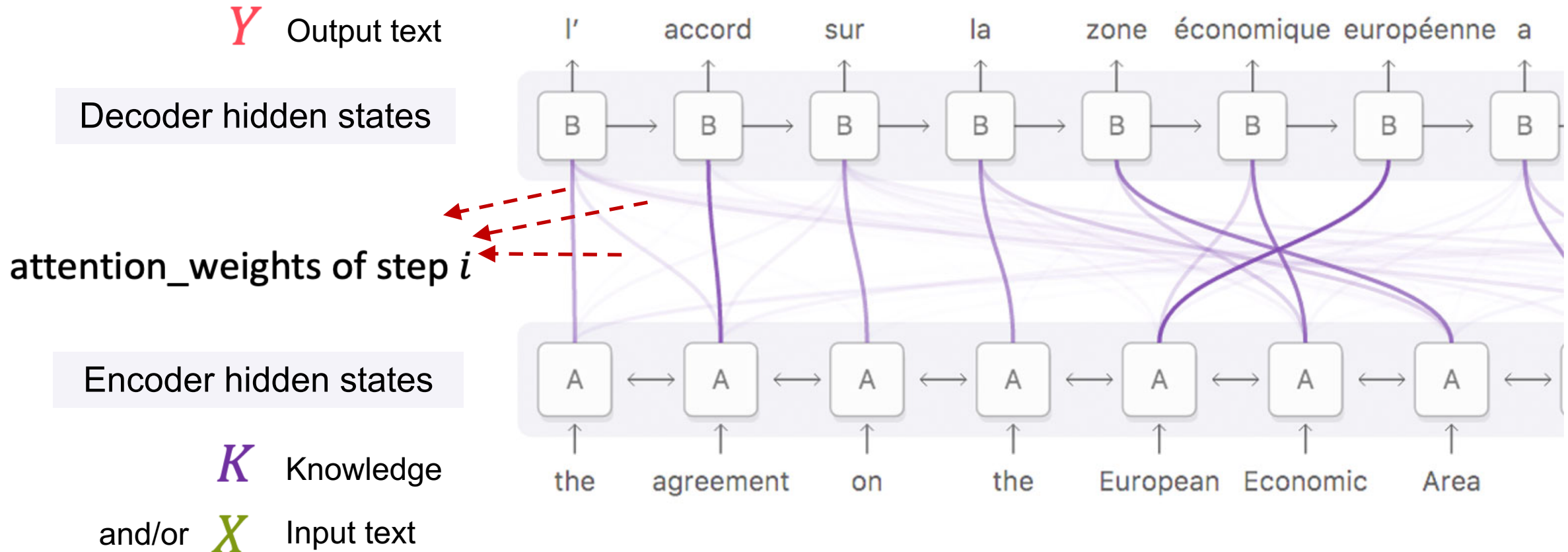
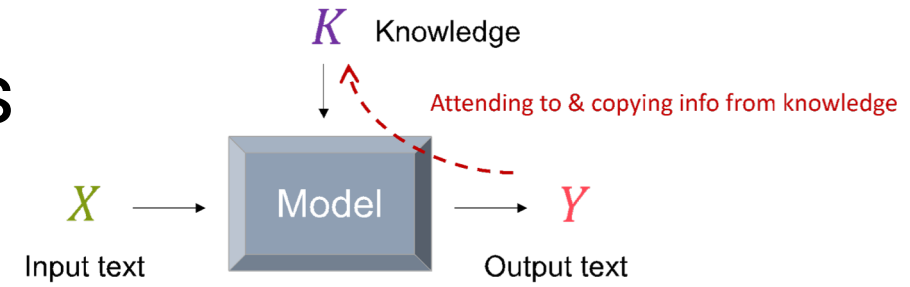
Graph NNs for modeling graph-structured knowledge (e.g., knowledge graphs)

K Knowledge



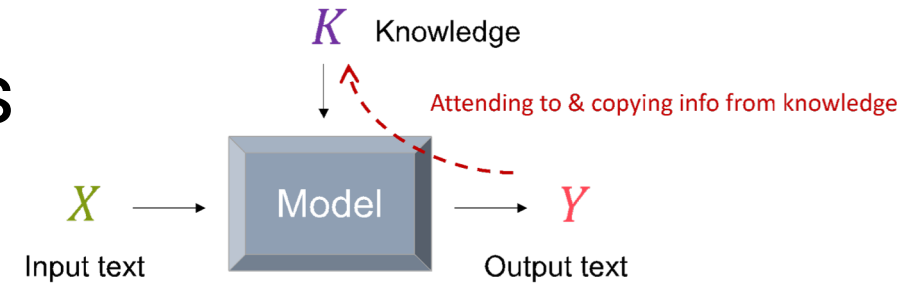
Architectures (I): Attention Mechanisms

- Chooses which information to pay attention to



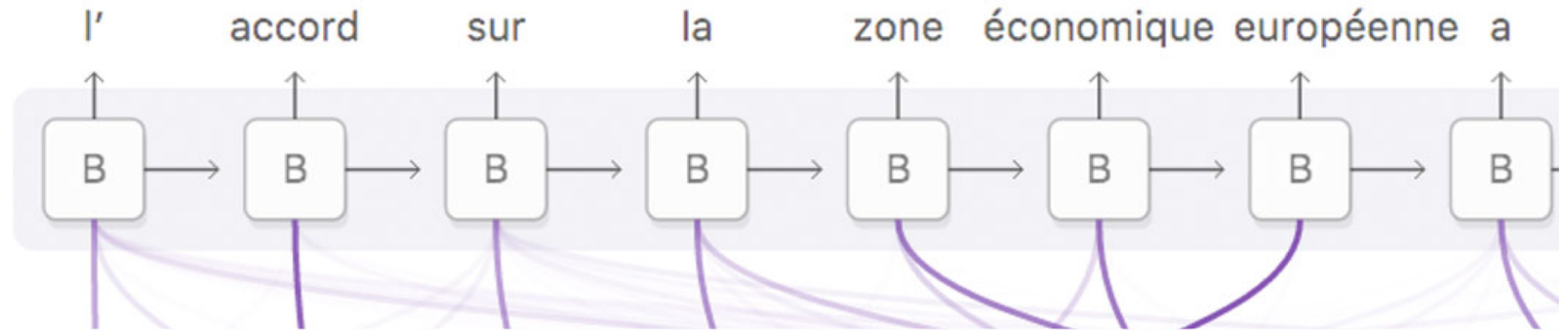
Architectures (I): Attention Mechanisms

- Chooses which information to pay attention to



Y Output text

Decoder hidden states

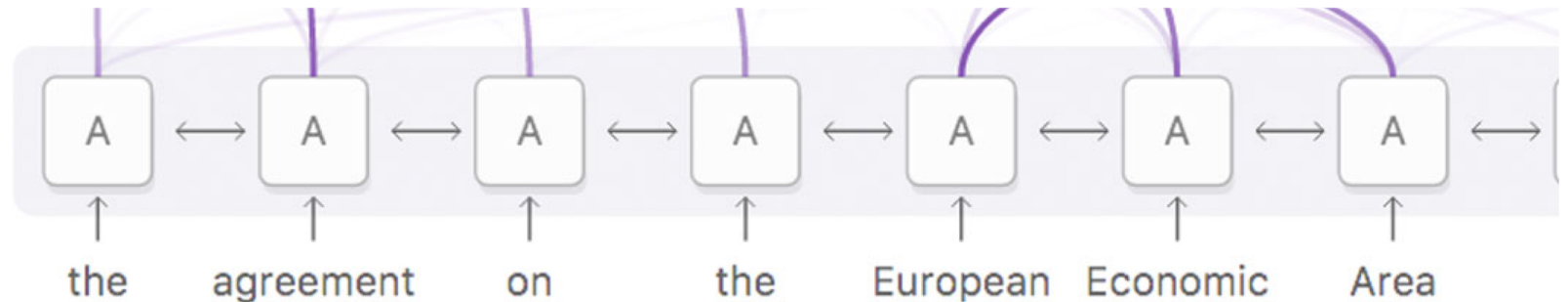


$$\text{attention_weights of step } i = \text{softmax}(\text{alignment_scores}(\text{decoder_state } i, \text{encoder_states}))$$

Encoder hidden states

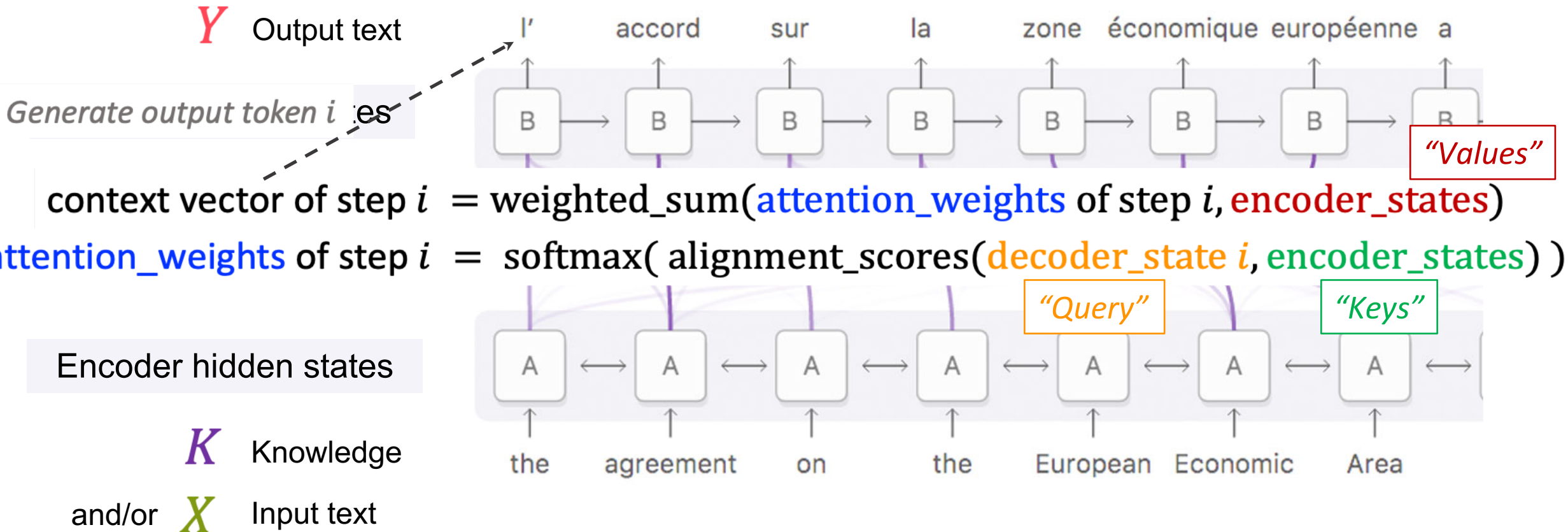
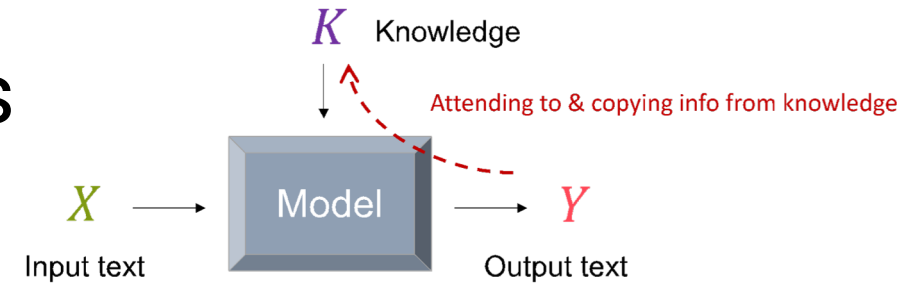
K Knowledge

and/or **X** Input text

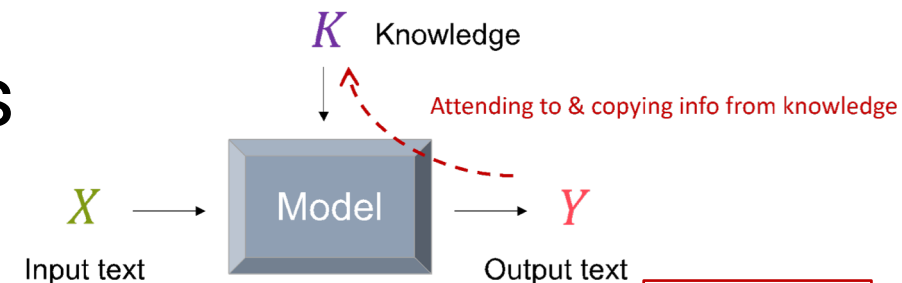


Architectures (I): Attention Mechanisms

- Chooses which information to pay attention to



Architectures (I): Attention Mechanisms



context vector of step i = weighted_sum(**attention_weights** of step i , **encoder_states**)

attention_weights of step i = softmax(alignment_scores(**decoder_state i** , **encoder_states**))

“Values”

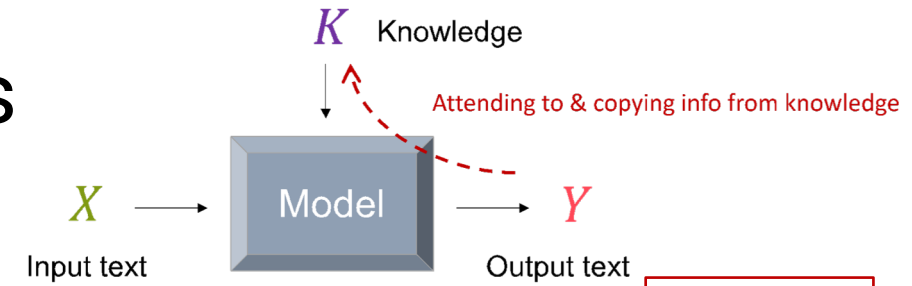
“Query”

“Keys”

- Variations of attention mechanisms
 - Different alignment_scores functions

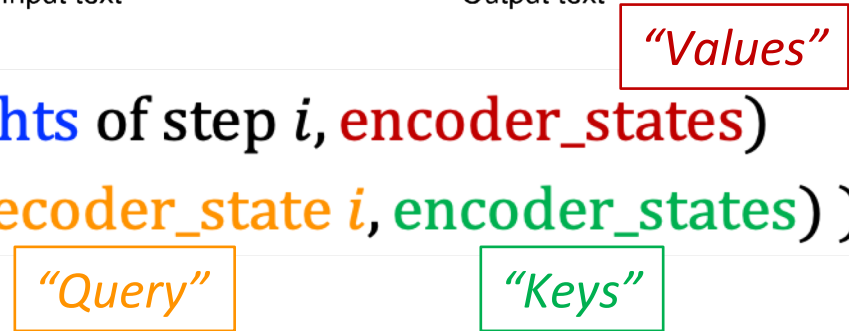
Name	Alignment score function	Citation
Content-base attention	$\text{score}(s_t, \mathbf{h}_i) = \text{cosine}[s_t, \mathbf{h}_i]$	Graves2014
Additive(*)	$\text{score}(s_t, \mathbf{h}_i) = \mathbf{v}_a^\top \tanh(\mathbf{W}_a [s_t; \mathbf{h}_i])$	Bahdanau2015
Location-Base	$\alpha_{t,i} = \text{softmax}(\mathbf{W}_a s_t)$ Note: This simplifies the softmax alignment to only depend on the target position.	Luong2015
General	$\text{score}(s_t, \mathbf{h}_i) = s_t^\top \mathbf{W}_a \mathbf{h}_i$ where \mathbf{W}_a is a trainable weight matrix in the attention layer.	Luong2015
Dot-Product	$\text{score}(s_t, \mathbf{h}_i) = s_t^\top \mathbf{h}_i$	Luong2015
Scaled Dot-Product(^)	$\text{score}(s_t, \mathbf{h}_i) = \frac{s_t^\top \mathbf{h}_i}{\sqrt{n}}$ Note: very similar to the dot-product attention except for a scaling factor; where n is the dimension of the source hidden state.	Vaswani2017

Architectures (I): Attention Mechanisms



context vector of step i = $\text{weighted_sum}(\text{attention_weights of step } i, \text{encoder_states})$

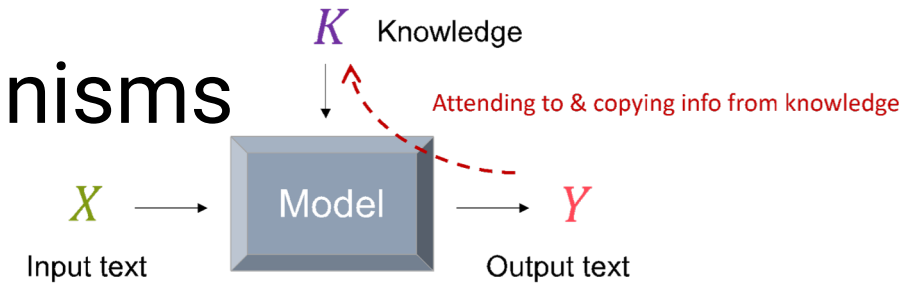
$\text{attention_weights of step } i = \text{softmax}(\text{alignment_scores}(\text{decoder_state } i, \text{encoder_states}))$



- Variations of attention mechanisms

- Different alignment_scores functions
- Self attention: Query = Keys = Values
- Multi-head attention (Transformers)
- Kernelized attention
- ...

Architectures (II): Copy/Pointing Mechanisms



- Copy relevant information to the output text

Probability of choosing the **generation mode**

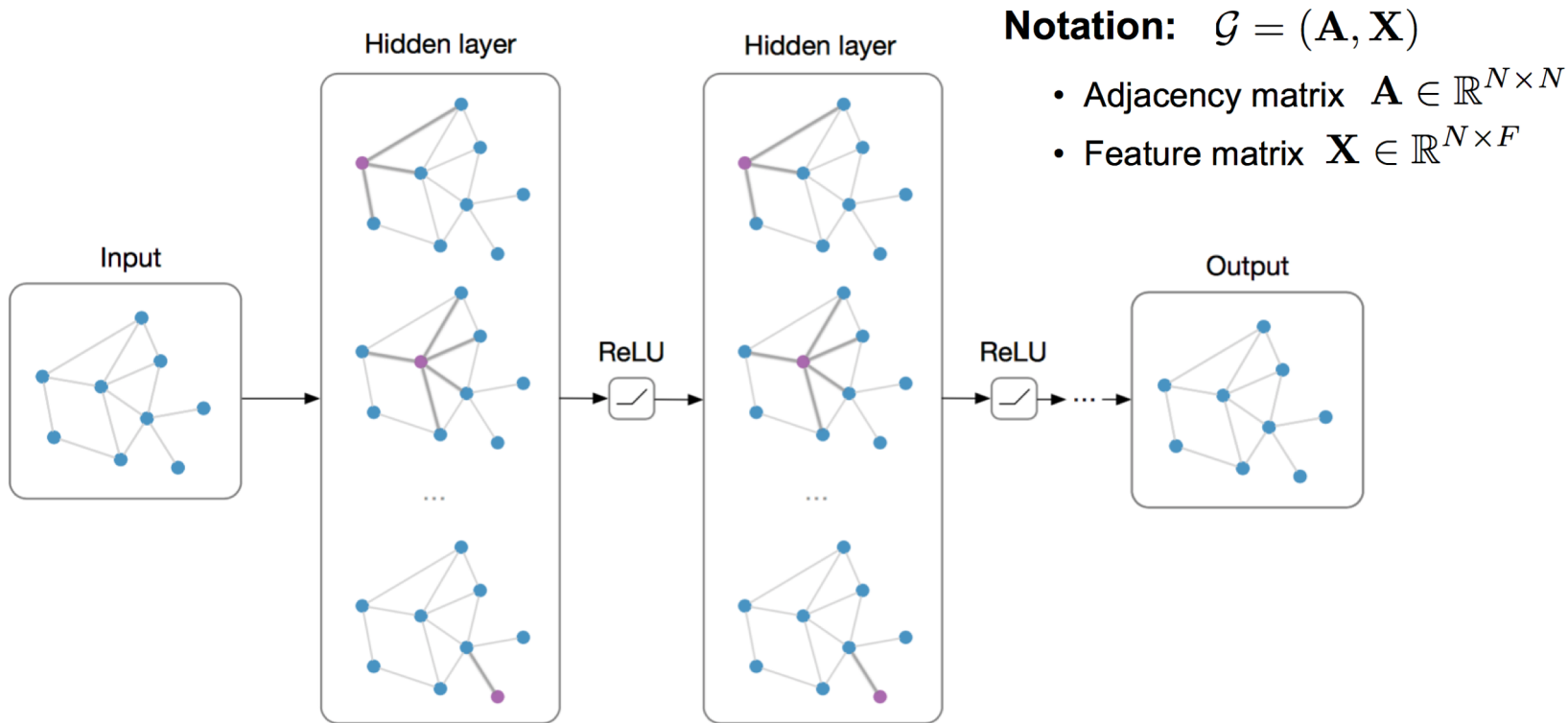
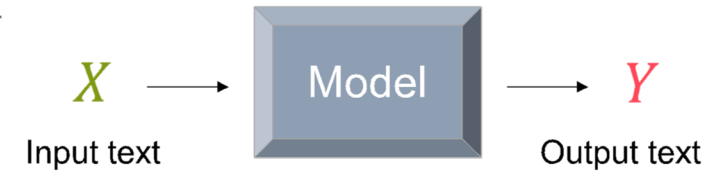
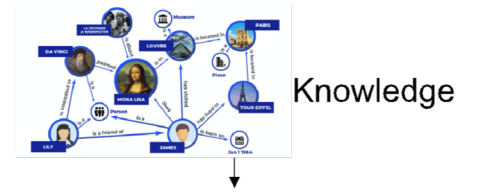
Probability of choosing the **copy mode**

$$p(y_t) = p_m \cdot p_{gen}(y_t) + (1 - p_m) \cdot p_{copy}(y_t)$$

Probability of generating the token y_t

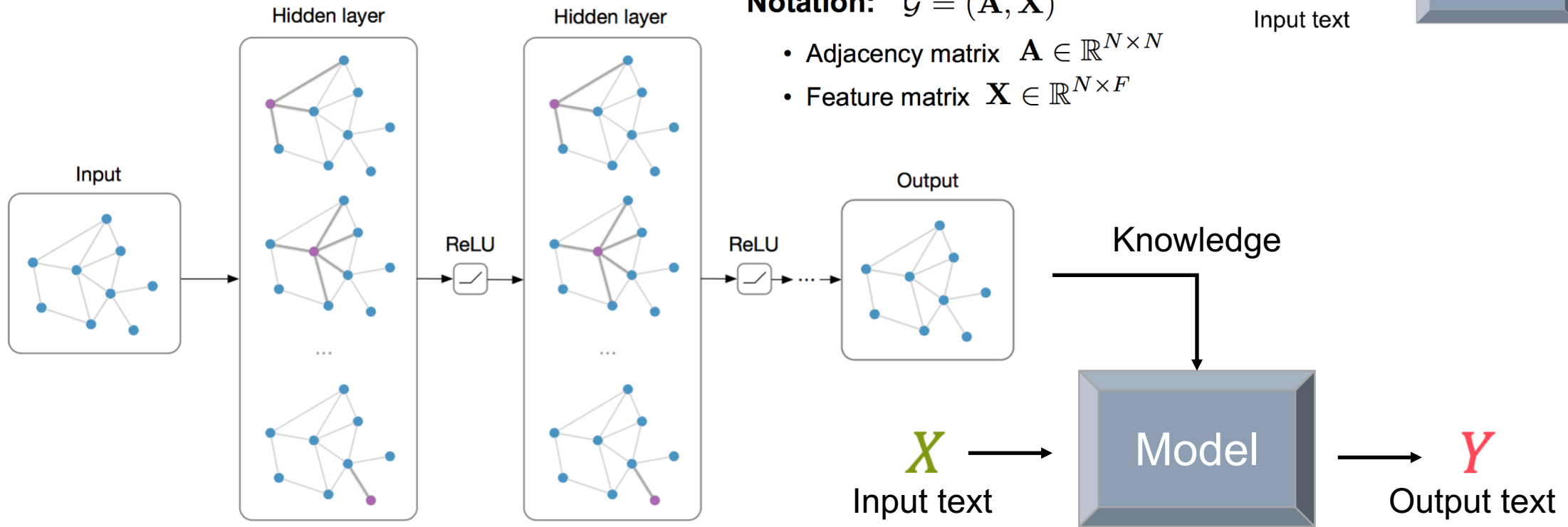
Probability of copying the token y_t from knowledge / input

Architectures (III): Graph Neural Models



Main idea: Pass messages between nodes to refine node (and possibly edge) representations

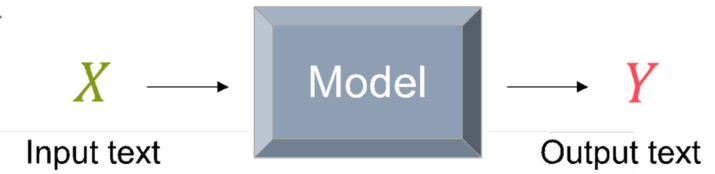
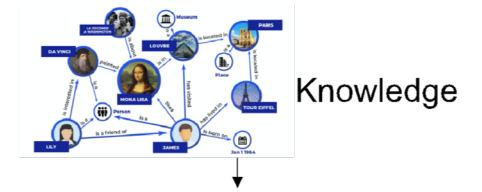
Architectures (III): Graph Neural Models



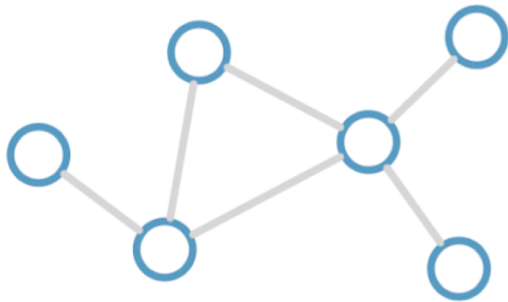
Main idea: Pass messages between nodes to refine node (and possibly edge) representations

Architectures (III): Graph Neural Models

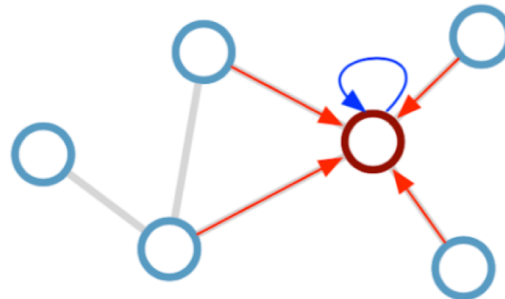
Graph Convolutional Networks (GCNs), Kipf & Welling 2017



Consider this undirected graph:



Calculate update for node in red:



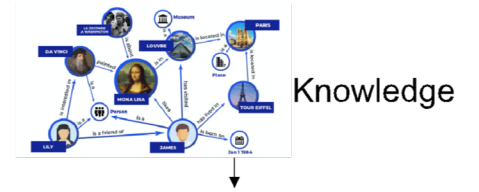
Update rule:
$$\mathbf{h}_i^{(l+1)} = \sigma \left(\mathbf{h}_i^{(l)} \mathbf{W}_0^{(l)} + \sum_{j \in \mathcal{N}_i} \frac{1}{c_{ij}} \mathbf{h}_j^{(l)} \mathbf{W}_1^{(l)} \right)$$

Scalability: subsample messages [Hamilton et al., NIPS 2017]

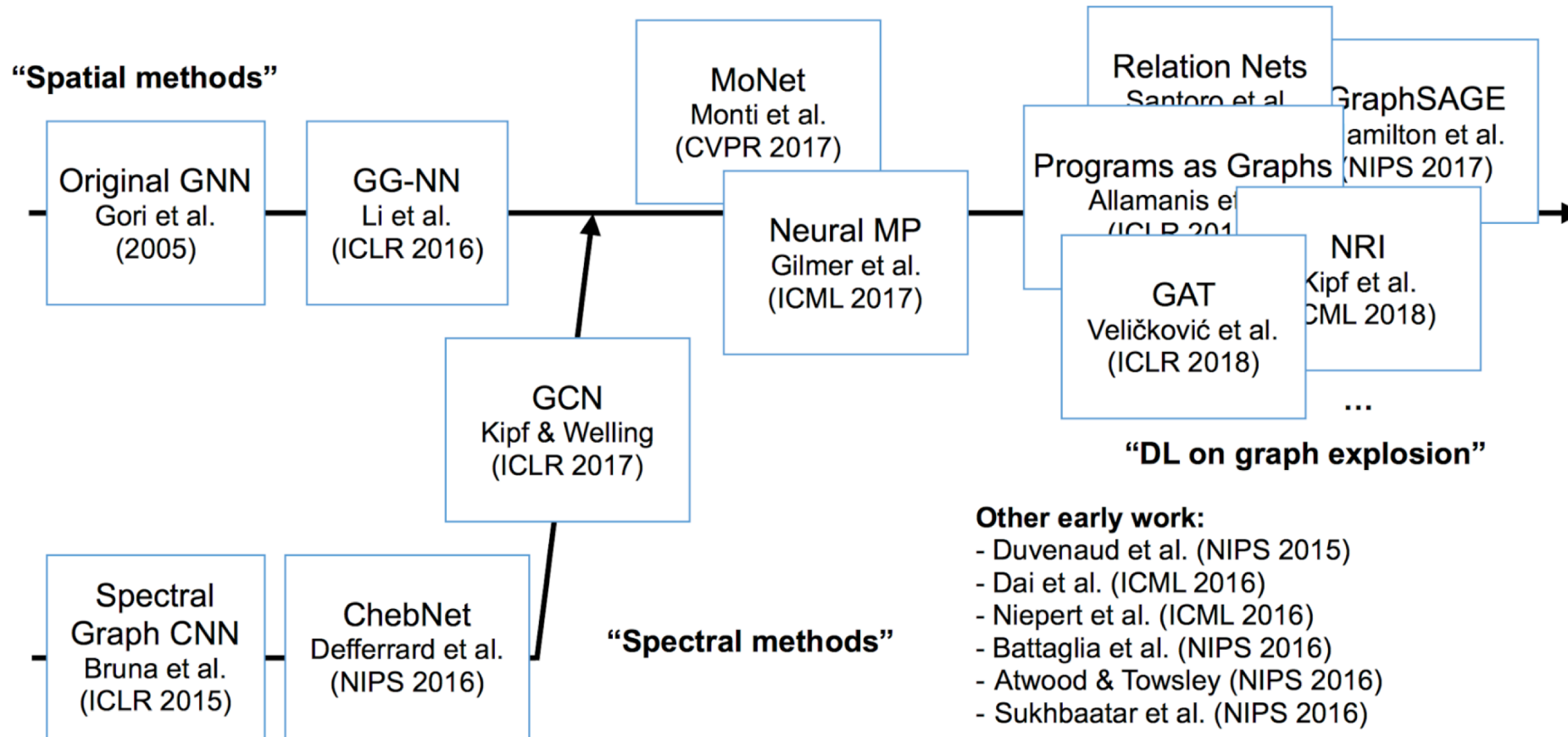
\mathcal{N}_i : neighbor indices

c_{ij} : norm. constant (fixed/trainable)

Architectures (III): Graph Neural Models



A brief history of graph neural networks



Other early work:

- Duvenaud et al. (NIPS 2015)
- Dai et al. (ICML 2016)
- Niepert et al. (ICML 2016)
- Battaglia et al. (NIPS 2016)
- Atwood & Towsley (NIPS 2016)
- Sukhbaatar et al. (NIPS 2016)

(slide inspired by Alexander Gaunt’s talk on GNNs)

This part: General principles and methodologies for integrating knowledge into NLG

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Knowledge-enhanced learning



- Design knowledge-informed learning problems
 - Auxiliary tasks
 - Reward
 - Constraints
- Model is trained to solve the problems
 - So that knowledge information is absorbed into model parameters
- Often agnostic to model architectures:
 - Thus, can combine the learning methods with any knowledge-enhanced architectures we've just seen

Learning (I): Auxiliary tasks



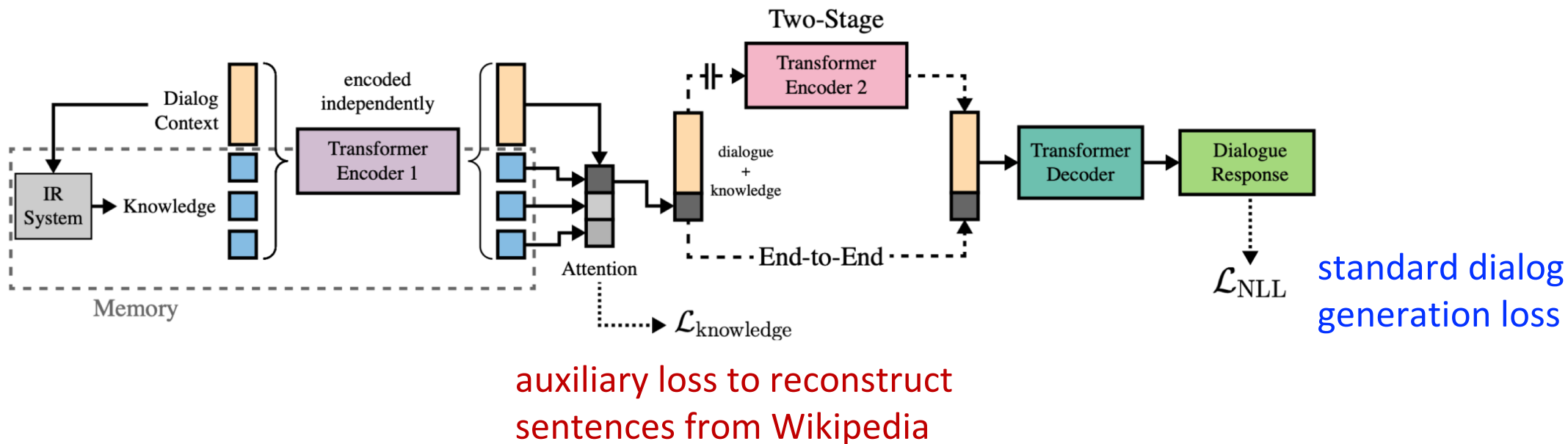
- “Knowledge as target”
 - Create learning targets (labels) based on the knowledge
 - Use the targets to supervise the training of the model

Learning (I): Auxiliary tasks



(1) Combine the **auxiliary tasks** with **standard text generation task**

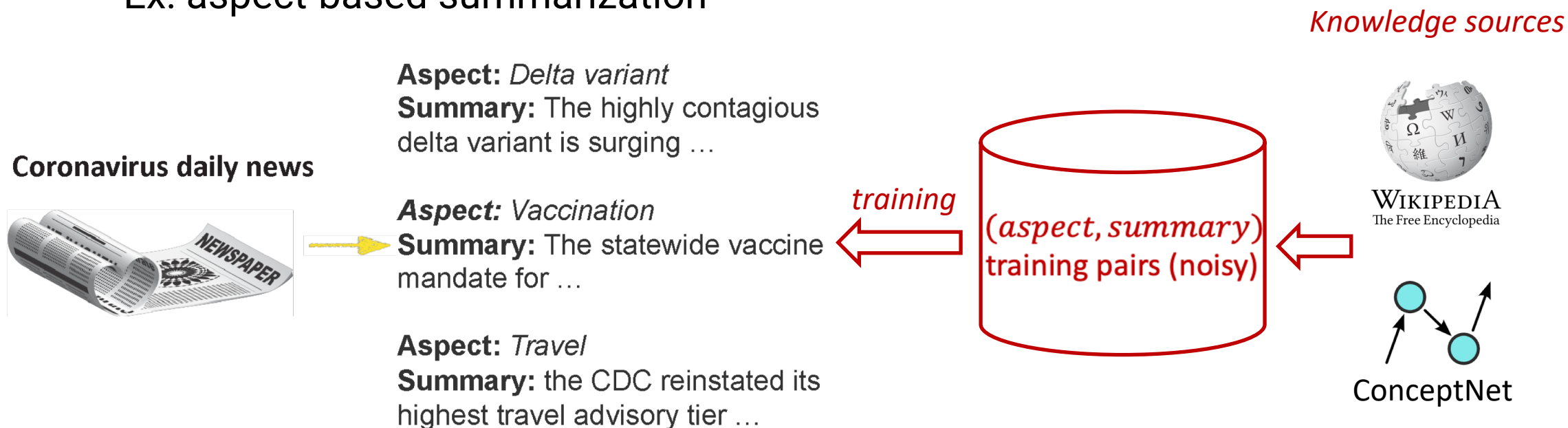
- Lead to a *multi-task* learning paradigm
- Ex: dialog generation



Learning (I): Auxiliary tasks



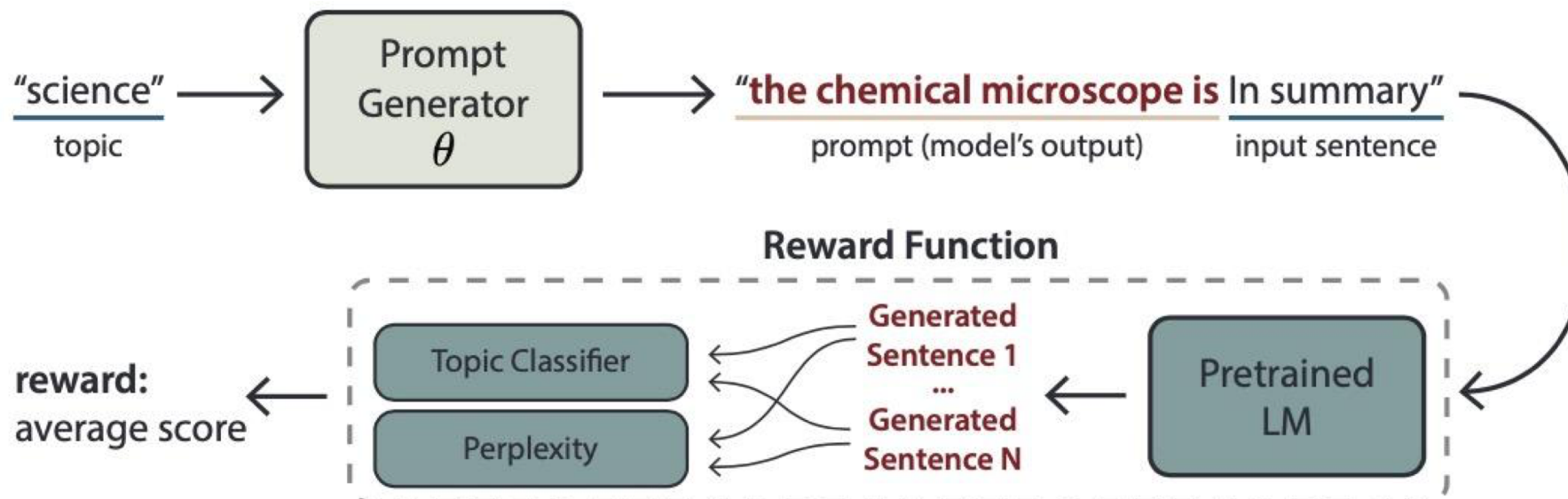
- (1) Combine the **auxiliary tasks** with **standard text generation task**
 - Lead to a *multi-task* learning paradigm
- (2) The auxiliary tasks provide direct supervision for the text generation task
 - Lead to a *weakly-supervised* learning paradigm
 - Ex: aspect-based summarization



Learning (II): Reinforcement learning



- “Knowledge as reward”
 - Knowledge-informed reward function evaluates the quality of generation
 - Model is trained to maximize the reward using reinforcement learning:
 - Policy gradient, (Soft) Q-learning, etc.
- Ex: Learning to generate prompts for topic-controllable generation



Learning (III): Learning with knowledge constraints

- “Knowledge as constraints”
 - Impose knowledge-informed constraints on the NLG training objective
 - Model is trained to optimize the objective subject to the constraints
- Methods: posterior regularization, constraint-driven learning, integer linear programming, ...
 - Posterior regularization:

Standard NLG objective

Minimize KL divergence: encourage model p_θ to stay close to auxiliary distribution q

$$\min_{\theta, q, \xi \geq 0} \mathcal{L}(\theta) + \text{KL}(q(\mathbf{y}|\mathbf{x}) || p_\theta(\mathbf{y}|\mathbf{x})) + \|\xi\|_b$$

$s. t. \mathbb{E}_q [f(\mathbf{x}, \mathbf{y})] \leq \xi$ — — —> Impose constraints on q

Solve with an EM-style procedure

Learning (III): Learning with knowledge constraints

- “Knowledge as constraints”
 - Impose knowledge-informed constraints on the NLG training objective
 - Model is trained to optimize the objective subject to the constraints
- Methods: posterior regularization, constraint-driven learning, integer linear programming, ...
 - Posterior regularization
 - Ex:

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Knowledge-enhanced inference



- Integrate knowledge during the text decoding process
- Can be applied to pretrained language models (e.g., GPT-2/3, T5) for knowledge-enhanced NLG

Inference (I): Steered decoding



- Guide the decoding by changing the generation distribution

- **TODO: PPLM, GeDi, DeLorean**

Inference (II): Prompts



- Guide the decoding by changing the generation distribution

